



THE AUTHENTIC SPIRIT THAT BRINGS EVERY CELEBRATION TO LIFE!



VICARIO CANE SPIRIT

Mexico's most versatile alcohol brand.
A triple distilled sugar cane spirit that's always ready to start the celebration!

VICARIO CANE SPIRIT is inspired by Leona Vicario, a fierce supporter of Mexican independence more than two centuries ago that sold her jewels to help finance the struggle against Spain. **Vicario Cane Spirit** has inspired some of Mexico's most traditional cocktails including Pajarete (a milk-based beverage favorite among field workers) and Tejuino (a fermented corn masa beverage).

Today **Vicario Cane Spirit** is the authentic value-priced alternative for consumers seeking a unique clear and natural beverage that they can call their own.

- ▶ 100% sugar cane spirit ideal for sangrias, cocktails and punches
- ▶ Triple filtered distillation process guarantees purity
- ▶ 49% alcohol by volume – think “Mexican Aguardiente”



THE PERFECT SPIRIT FOR ANY GET TOGETHER.



Classic cocktail:
Shot Rompope Vicario



SPECIFICATIONS

ITEM	ITEM NO.	UNITS PER CASE	SIZE	UPC CODE	MSRP
VICARIO CANE SPIRIT	#3000	12	1L	8 64187 00000 6	\$12.99



Contact your **Martinez Brands** sales representative for details on how you can delight your Hispanic shoppers with Alcohol Vicario!

www.martinezbrands.com

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