

## VICARIO CANE SPIRIT

Mexico's most versatile alcohol brand.

A triple distilled sugar cane spirit that's always ready

to start the celebration!

VICARIO CANE SPIRIT is inspired by Leona Vicario, a fierce supporter of Mexican independence more than two centuries ago that sold her jewels to help finance the struggle against Spain. Vicario Cane Spirit has inspired some of Mexico's most traditional cocktails including Pajarete (a milk-based beverage favorite among field workers) and Tejuino (a fermented corn masa beverage).

Today **Vicario Cane Spirit** is the authentic value-priced alternative for consumers seeking a unique clear and natural beverage that they can call their own.

- ▶ 100% sugar cane spirit ideal for sangrias, cocktails and punches
- ▶ Triple filtered distillation process guarantees purity
- ▶ 49% alcohol by volume think "Mexican Aguardiente"

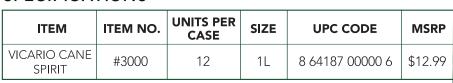


## THE PERFECT SPIRIT FOR ANY GET TOGETHER.



Classic cocktail: Shot Rompope Vicario

## **SPECIFICATIONS**





Contact your **Martinez Brands** sales representative for details on how you can delight your Hispanic shoppers with Alcohol Vicario! www.martinezbrands.com

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